Littering is Against the Law

South Beach

1 million seabirds and 100,000 other marine animals including turtles, whales and countless fish are killed as a result of plastic litter every year

At least 267 species have been scientifically documented to be adversely affected by plastic marine debris

Toxic Trash

An estimated 1.7 billion pounds of cigarette butts end up in the world's waterways a year, releasing nicotine, heavy metals, benzene and other carcinogens, along with plastic fibers

Cigarette butts take 12-15 years to breakdown!