

MEDIA ALERT

November 17, 2010

ECOMB Opens a One-Stop Shop Recycling Drop-Off Station

For Electronic Waste, Batteries, Compact Fluorescent Light bulbs and all other recyclables.

What: ECOMB HAS JUST MADE IT A LOT EASIER FOR EVERYONE TO RECYCLE!

The Environmental Coalition of Miami & the Beaches, ECOMB, in partnership with the City of Miami Beach, eTronic eWaste (www.etroneicewaste.com), EcoBatt (www.ecobatt.net) and Smart At Bulbs (www.smartatbulbs.com) is pleased to announce the opening of Miami-Dade County's first One-Stop Shop Recycling Drop-Off Station for all types of electronic waste, batteries and compact fluorescent light bulbs at its new Miami Beach Center for the Environment.

The Center will also accept all other types of Single Stream Recyclables - glass, plastic, metal, paper, cardboard, magazines, junk mail, phone books, etc - for those businesses and residents that do not have a recycling program, thanks to an agreement established between the City of Miami Beach and our local waste haulers: Choice Recycling, General Hauling, Waste Management and WSI.

With ECOMB in the "hood", its now easy to be part of the green movement. All you have to do is call ECOMB's office or stop by to visit us.

Why: Because the average American throws out seven and a half pounds of trash each day! And it all end up at the landfills, where it just sits, compacted, buried, taking up space ... forever. Recycling is important because it helps keep our resources plentiful, not only for us but for our future generations: our children, grandchildren, and so on ...

Where: Miami Beach Center for the Environment
210 Second Street and Collins Court (alley between Washington & Collins Ave.)
Miami Beach, FI 33139

When: NOW

Time:

- GENERAL RECYCLABLES = SINGLE STREAM (glass, plastic, metal, paper, etc): 24 HOURS A DAY
- ELECTRONICS, BATTERIES, CFLs: from 10 am to 5 pm, but call us first @ 305.534.3825, to make proper drop-off arrangements.

Media: Journalists: for press interviews please contact:

- ECOMB's Executive Director Luiz Rodrigues · Phone: 305-534-3825 · luiz@ecomb.org
- ECOMB's Board of Trustees President Jeffrey Forster · jeff@ecomb.org

About ECOMB: ECOMB is dedicated to the promotion of environmental sustainability and the preservation of our community's ecology. We are a 501 (c) (3) founded in 1994.

Educating People. Engaging our Community. Effecting Environmental Change.